JohnTreanor

Concept Designer
3D Artist

About

John Treanor is an Illustrator and 3D Artist with a passion for play and storytelling. He designs his work through zBrush, Photoshop, a variety of other software mediums. John professionally 3D sculpts for toy designs, animation, augmented and virtual reality.

Contact

239-287-7968

jtnaples@gmail.com

www.johntreanor.com

2745 N Tamiami Trail
Sarasota, Florida
34234

Experience

Freelance 3D Modeler / Designer   2015-2020
Hasbro, Pawtucket, RI

Redesigned characters and assets in photoshop and zBrush to be used in animation for Imaginitso pitch to upper management. Created reimagined designs of characters for My Pet Monster brand. 3D modeling for the Sculpting Team to print for Disney Princess, Star Wars, Marvel, Baby Alive, Fur Real Friends, Littlest Pet Shop, Hanazuki, My Pet Monster and future unnamed licenses.

Freelance Product Designer   2019-2020
PennyBandz LLC, Coppell, TX

Designed and modeled PennyPalz line of 20animal characters to be printed as silicone key chains, , necklaces, and magnets.

Head Merchandise Designer   2018-2019
Adventures of Zombie Dog, Salt Lake City, UT

Designed all merchandise for brand including but not limited to, backpacks, , sleepwear apparel, sculped action figures, keychains, pop style figures, and plush stuffed characters.

Freelance Lead Designer   2018-2019
EcoArk Entertainment, Lebanon, OH

Created the look and design and models for over a dozen characters to be used in animation. Created illustrated posters of elements for use of promotional material.

Freelance Designer / 3D Modeler   2016
Hasbro-Cakemix Studio, Pawtucket, RI

Collaborated with Cakemix and TMALL to design, for animation in Maya for Transformer's redesign of the TMALL mascot. Created storyboards for the use of commercial collaboration with TMALL for 11.11 event.

Education

Ringling College of Art and Design   2011–2016
BFA in Illustration, Sarasota, FL
Focused on designing play patterns and story for children within an Augmented Reality Game Thesis SpectralPlay.

Skills

Photoshop

Pixologic zBrush

Graphic Design

Adobe Creavitve Suite

Autodesk Maya

Figure Drawing